

The European PGA Alliance

In the spirit of collaboration and to further the game of golf

Congress and Team Championships 2025

The European PGA Alliance is excited and proud to announce details of its 2025 Congress and Team Championships.

Following on from a highly successful second Congress in November 2024, the European PGA Alliance can now announce that the 2025 event will take place in Antalya, Turkey where member PGAs will gather to collaborate and share best practice with the aim of furthering the game of golf across Europe.

The European PGA Alliance represent over 13,000 PGA Professionals working across Europe inspiring golfers, making sure they have the appropriate equipment, coaching them to play the game and acting as the golf development officer for the sport. PGA Professionals also work across a wide variety of industry positions in addition to their traditional role at golf clubs.

European PGA Alliance Chair Johan Hampf from the PGA of Sweden said "Following on from our fantastic 2nd Congress last year we are delighted to announce details of the 2025 event. Over the last two years we have built a strong bond within the European PGA Alliance and have a determination to positively affect and impact golf in Europe. Our members are the workforce of golf, and our task within the European PGA Alliance is to make sure they are educated, supported and promoted to be the best they can be".

For Kariem Baraka, President of the PGA of Germany and Chairman of the EPGAA during its inaugural season in 2024, the European PGA Alliance plays a pivotal role – not only in the international golf market but also for each individual member of the national PGAs.

"It is our duty to strengthen the standing of recognised PGAs worldwide and, in doing so, to enhance the position of every PGA Professional within the golf clubs of our member nations. Our members are the game's finest ambassadors, and to a significant extent, it is in their hands whether amateur golfers truly enjoy playing and practising – whether they relish spending their precious free time on the course or in the clubhouse, where they meet friends, feel at home and create lasting memories. PGA Professionals introduce players to the fundamentals and fascination of the game, and their skill in doing so determines whether newcomers evolve into committed golfers and, ultimately, club members.

As PGAs, we bear the responsibility of conveying this crucial role to club owners, managers, and the golf industry at large. Only by fully recognising and utilising the expertise of Fully Qualified PGA Professionals and Assistants can we ensure growth and prosperity of both the clubs and the game of golf itself."

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Running alongside the 2025 Congress will be the European PGA Alliance Team Championships which will once again be played on the renowned PGA Sultan golf course. Mixed team of three PGA Professionals will compete to win the European PGA Alliance Cup. In 2024 the inaugural Team Championships were played with the PGA of Germany team victorious. PGA Professional Martin Hastie from the winning German team said:

“The week was absolutely fabulous! I really thought we had a great chance to win but you never really know because of the teams we were up against. It was great to win and finish the week off on a high. It really was a wonderful experience and it is obviously brilliant to get our names on the trophy which looks like the Claret Jug! Anka, Ben and I had a great time and were very proud to win it for the PGA of Germany, we loved every minute of the tournament”.

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About the European PGA Alliance

The European PGA Alliance is a collective of thirteen PGAs based in Europe. Member PGAs come together to collaborate by sharing knowledge and good practice in order to promote and support the work of individual PGA Members and to further develop the game of golf across Europe.

Member PGAs meet once a year for a Congress to discuss matters of mutual interest and importance for the game of golf. The European PGA Alliance also runs an annual Team Championships tournament where female and male PGA members play together and compete for the European PGA Alliance Cup.

Membership of the European PGA Alliance now stands at thirteen national PGAs: Austria, Denmark, Finland, France, GB&I, Germany, Luxembourg, Norway, Portugal, Spain, Sweden, Switzerland and Turkey.

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